

Dear CSPA members:

On behalf of the Advisory Board, greetings from the Association. I would like to take this opportunity to introduce you to our NEW monthly CSPA Bulletin. For some time, YOU - our members - have been asking for more communication from the advisory board about Association activities. It has also been evident that YOU, our members, are seeking active, meaningful ways to become more involved with the workings of CSPA as well as our professional development activities. To that end, the Advisory Board has decided to introduce a monthly Bulletin to keep you updated on all activities, programs and resources.

While we still will provide CSPA Commons, the quarterly newsletter of association activities and information pertinent to the student affairs profession, this monthly bulletin is intended to be an active, current update on the business of the association. We welcome your ideas and input on this new initiative for us. In fact, please contact me directly at tcrossbaker@ithaca.edu with any feedback you may have.

We hope you find this bulletin to be a useful resource to you!

Sincerely,
Tracey Cross-Baker
CSPA President

NOVEMBER 2004 CSPA BULLETIN

- * **A Time for Change: Falling Into CSPA 2004 Annual Conference**
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A TIME FOR CHANGE: FALLING INTO CSPA 2004 ANNUAL CONFERENCE

This year, more than **130 attendees** came together at the Hudson Valley Resort and Spa in Kerhonkson, NY from October 24-26 for days filled with outstanding educational programs, networking opportunities and special events. Our thanks goes out to the Conference Planning Committee for their excellent work on this important event.

Our conference was also an important time to hear directly from YOU, our members. From those three days, two important outcomes emerged. First, as a result of Regional Meetings and other forums throughout the conference, the Advisory Board has heard your call for **more communication** with members and have already begun to look at ways to enhance these efforts.

This **monthly bulletin** is the first step towards improving how we communicate our important work to members and to colleagues across our campuses. Members will now also be able to **access association minutes from the CSPA web site**. Look for minutes from our June 2004 and October 4, 2004 meetings to be posted in the very near future.

CSPA WORKGROUPS -- IMPORTANT NEWS TO MEMBERS

The second major outcome of the Fall 2004 conference is the introduction of **new workgroups** for CSPA that address critical issues for our association. Each workgroup has begun to compile a list of significant issues in each area and will be spending the month of November beginning to outline a concrete plan of action to address these points. We look forward to sharing those ideas and updates with you in our Bulletin next month.

If you were not able to join us for the conference or if you have interest in any of these workgroups, I encourage you to contact the Chair of each group to explore ways to become involved. As we shared at the conference, the success of each workgroup, and ultimately of this Association, is dependent upon the involvement of our Advisory Board and especially of you, our members. We welcome your ideas, energy, and action in each of these areas.

WorkGroup: Marketing and Brand Management

Issues to be reviewed include development of a CSPA marketing plan, exploration of a branding campaign and where appropriate, working with the web page and technology initiatives work group on collaborative projects.

Current Members: Elaine Bushey, Scott Helfrich, Scott Nonemaker, Bonnie Yung, Kristin Catlano, Bill Kernan, Tracey Cross-Baker, Robin Diana

Chair: Scott Nonemaker [315-792-7810 or nonemas@sunyit.edu]

WorkGroup: Web Page and Technology Initiatives

Issues to be reviewed include effective uses of the CSPA web page, consideration of a CSPA listserv as well as other technological initiatives to be explored.

Current Members: Graham Knowles, Doug Chase, Matthew Hinton, Scott Nonemaker, Deb Pawlikowski, Tracey Cross-Baker, Robin Diana

Chair: Matthew Hinton [585-245-5721 or hinton@geneseo.edu]

WorkGroup: Professional Development Opportunities

Issues to be reviewed include opportunities available to members as well as helping to facilitate the development of new initiatives such as the Empire Series and the SAMI program.

Current Members: Peter Fagan, Liz de la Rosa, Heather Maldonado, Elaine Bushey, James Alackness, Robin Diana, Tracey Cross-Baker

Chair: Ann Marie Przywara [518-580-5765 or aprzywara@skidmore.edu]

WorkGroup: Leadership Assessment

Issues to be reviewed include the current CSPA leadership structure, opportunities for direct member involvement, and where needed, the CSPA bylaws.

Current Members: Deb Pawlikowski, Eric Duchscherer, Michael Fogarty, Wendy Neifeld Wheeler, Tracey Cross-Baker, Robin Diana

Chair: Tracey Cross-Baker [607-274-3365 or tcrossbaker@ithaca.edu]

WorkGroup: Fall 2005 Conference Planning Committee

This group will be directly responsible for planning all aspects of the Fall 2005 CSPA conference scheduled for the Clarion Hotel in Rochester, NY next September 25 - 27, 2005.

Chair: Peter Fagan [315-797-0000x2183 or pfagan@mwpai.edu]

CSPA COMMONS: THE QUARTERLY NEWSLETTER

CSPA Commons is now accepting submissions for the Fall 2004 edition. Articles typically cover a broad range of issues for the field including (but not limited to): professional development experiences, current research projects, effective campus strategies, programming ideas, new resources for student affairs professionals, association business and more. Submissions should ideally be submitted in an MS Office document format or in Pagemaker. All information provided will then be passed on to the [Newsletter Committee](#) for consideration.

For the Fall 2004 issue, look forward to information on the following: Fall 2004 Conference Overview...Assessment Resources...Looking Ahead to ACPA...CSPA Election previews...Upcoming Professional Development Opportunities...and more. Currently the following publication schedule has been established for the 2004-2005 CSPA year:

Submission Deadline / Publication Target Date

Friday, November 12, 2004 / November 15, 2004

Tuesday, February 15, 2005 / March 1, 2005

Friday, April 29, 2005 / May 15, 2004

Friday, July 1, 2005 / July 15, 2004

ANY CSPA member is encouraged to submit articles for publication. If you are interested in assisting with development and production of *CSPA Commons*, please contact me directly and I will be happy to connect you with the rest of the Newsletter Committee.

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

For those who may have not heard, CSPA has also made a commitment this year to launch the Empire Series. These local, affordable, high quality professional development events will provide CSPA members with a range of experiences throughout the year to improve your practice within student affairs as well as meaningful opportunities to network with other colleagues. Plans are already underway for several events including the following:

February 18, 2005: Preparing for a National Recruiting Process

Location: Skidmore College, Saratoga Springs, NY

For anyone who must prepare to recruit candidates at national conferences this year, this drive-in workshop will provide an excellent forum to fine tune your recruiting strategies.

April 2005: Effective Student Affairs Assessment Practices

Location: TBA

If assessment is a concern to you and your staff, then consider this one day workshop. This program will outline important elements of an effective assessment program as well as provide participants with a variety of resources for consideration.

If interested in assisting with CSPA professional development events, please contact Ann Marie Przywara, CSPA Vice President for Professional Development at 518-580-5765 or aprzywar@skidmore.edu.

STUDENT AFFAIRS MANAGER IN-TRAINING PROGRAM (SAMI)

CSPA has also begun plans for a **Student Affairs Manager In-Training (SAMI) Institute** later in the Spring 2005 semester. Building upon the success of this program series at the Fall 2003 Silver Bay conference, this institute is designed to provide mid-level practitioners with an opportunity to focus upon developing skills needed to succeed and advance to the next level of professional opportunity. If you are interested in this specific program, please contact Heather Maldonado, CSPA Vice President-Elect for Professional Development at 716-878-5222 or maldonhd@buffalostate.edu

LEARNING RECONSIDERED AND THE STUDENT EXPERIENCE

This spring, a new publication, *Learning Reconsidered*, was released to the higher education community. Co-authored by ACPA and NASPA, *Learning Reconsidered* is an argument for the integrated use of all of higher education's resources in the education and preparation of the whole student and redefines learning as inherently developmental. The authors have provided a wide array of recommendations for a variety of areas including student learning outcomes, assessment and evaluation, and professional preparation and development, among others. The publication of this exciting work is proving to be a pivotal document in reshaping college student educators approach to integrating student learning and student development.

ACPA is delighted with the response to its new publication and we are proud of the work achieved by the contributing authors. Now is the time to explore ways to translate the ideas espoused in this work as well as extend the promise it holds for the student affairs profession and its commitment to student learning. For CSPA members who have not yet read this publication, it is a publication worth examining. Copies of this 35 page document are available through the ACPA national office. For more information please contact Jacquie Skinner Director of Educational Programs, at 202-835-2272 or js@acpa.nche.edu.

FINALLY...

On behalf of the Advisory Board, I thank you for your feedback, energy and ideas that have already led to exciting and meaningful changes for CSPA and its membership. This Bulletin will be distributed the first week of each month and promises to provide timely updates on the business of our association. Should you have any feedback about this, please do not hesitate to contact me at the information below.

My best wishes for a productive November!

Sincerely,
Tracey Cross-Baker
tcrossbaker@ithaca.edu